

<u>Humans – Institutions - Hesmondhalgh and Cultural Theories</u>



Which tried and tested methods do we see repeated in Humans to attract an audience? Stars/genres/adaptations



Cultural Industries and their values

Synergy and convergence – How do two or more companies synergise?

Stages of productions – linked to Humans – companies involved

PRODUCTION	
DISTRIBUTION	
MARKETING	
EXHIBITION	

Cultural Industries and their values