



Write examples for each of the learning outcomes.

I can identify how the various forms of media language (signs, symbols, codes, conventions) have been used to create and communicate meanings in media products.

---

---

---

---

---

---

---

---

---

---

I can analyse how the choice (selection, combination and exclusion) of elements of media language influences meaning in media products to:

- Create narratives
- Portray aspects of reality
- Construct points of view
- Convey messages and values

---

---

---

---

---

---

---

---

---

---

I can identify relationships between technology and media products.

---

---

---

---

---

---

---

---

---

---

I can analyse how genres are established with the use of codes and conventions.

---

---

---

---

---

---

---

---

---

---

I can identify examples of intertextuality.

---

---

---

---

---

---

---

---

---

---

I can explain fundamental principles of semiotic analysis, including denotation and connotation.

---

---

---

---

---

---

---

---

---

---