### Making conclusions – *How conventional is my set product?*

Complete the statements below about the conventions used in your chosen long form TV drama.

| *The opening to my chosen long form TV drama begins with* | *The title credits used are* | *The characters introduced are* |
| --- | --- | --- |
| *The locations and in my chosen drama are* | *The main themes introduced are* | *The most common uses of camerawork in the opening are* |
| *Some of the typical editing devices used in my chosen drama include* | *The use of mise-en-scene helps to* | *The use of diegetic and non-diegetic sound helps to* |

**Do you think your chosen long form TV drama is conventional, unconventional or both?**

Look at the boxes below and pick the one you think best describes your set product. Give an explanation of why you think this.

My set product is ***UNCONVENTIONAL*** because…

My set product is ***CONVENTIONAL*** because…

My set product can be seen to be both ***CONVENTIONAL and UNCONVENTIONAL*** because…

xx

xx

xx

### Reflecting on formal conventions of long form dramas

Working in pairs, answer the questions below to demonstrate your understanding of why formal conventions may be used or developed by media products.

1. How are the formal codes and conventions used in the set product to help the audience recognise the episode as a long form TV drama?
2. What are the main similarities and/or differences in the conventions used by the set product compared to other long form dramas? What reasons can you give for this?
3. How does the set product contribute to changes or developments within the form?
4. What do you think is the appeal of this drama for audiences? How will it help to popularise (make popular) long form TV dramas with audiences?
5. How does our set product conform to Steve Neale’s genre theory of “repetition and difference”? (What is similar and what has been changed?)