**Social and Cultural Significance of Representations**

The campaign’s agenda is to encourage women to participate in physical activities by **challenging dominant ideology.** **Stereotypically,** women have often been thought of as the weaker sex and often less successful, particularly where sport is concerned.

**Task**

**Consider the ideologies surrounding the sports and people that you see below.**

**1. Are they manly, or feminine, or neutral?**

**2. Why would they be considered this way? What type of rules, conduct and skills are featured in the sport?**



|  |  |
| --- | --- |
| Image result for rugby |  |
| Image result for ballet |  |
| Image result for wrestling |  |
| Image result for diving olympics |  |
|  |  |
|  |  |

**Overall summary**

What is expected from “manly” sports?

What is expected from “girly” sports?

**Extension Task: Link the sports above to stereotypes of “masculine men” and “Feminine women”.**

**Task**

How do the two images relate to stereotypes?

Do they conform to any stereotypes or dominant ideologies? OR do they subvert any stereotypes or dominant ideologies?

Explain using evidence.

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Explain how this male ballerina conforms to masculine stereotypes.

Explain how this male ballerina subverts masculine stereotypes.

Link to social context:



Explain how these female rugby players conforms to feminine stereotypes.

Explain how these female rugby players subvert female stereotypes.

Link to social context: